

Campus Influencers

Campus Influencers program is associating students from the best universities and technical universities, who represent L'Oréal Poland&Baltic in their academic environment, students organizations and network. Together with the HR team, they organize events, workshops and meetings on the campus as well as online with L'Oréal professionals.

Being L'Oréal Influencer is a great role for proactive and outgoing students who are a part of students' organizations. As more and more of our initiatives take place online, it's good if social media are your natural environment.



Campus Influencers at L'Oréal?

One-year adventure will give you exciting experience and better knowledge of the FMCG industry and marketing activities. You will have the opportunity to try yourself in event coordination, create a SM strategy and meet amazing people.

What's more, as our campus influencer you have possibility to continue career at L'Oréal!



#Personally about Campus Influencers

My career in the L'Oréal Poland&Baltic has started during my studies when I was a campus influencer at my university. I was actively supporting L'Oréal in recruitment for internship programs and as well I was organizing events promoting the company. Thanks to that in September 2018, I completed an internship at L'Oréal Warsaw Plant in subcontracting department. Then in May 2019 I moved to Consumer Products Division to the position of Supply Planner. Currently, I am responsible for demand planning. I would strongly recommend starting up as campus influencer as it opens up your mind, allows you to learn more about the company and get to know its values. The development opportunities will help you envision and pursue your dream career path.



Mateusz DEMBEK
Demand Planner
Campus Influencer 2017

FAQ

1. Will I use social media (Instagram, Facebook)?

Many of our activities are happening in social media, so it is important that you know this environment and like using it. You will be using your personal account for the Activities we plan together. We will support you in creating content and upgrading your account – no worries!

2. How much time per week will campus activities take me?

It's up to you! We will ask you to organize event or publish posts, but you can fit this to your schedule. Of course, we will support you in these activities and prepare promotional materials for you, so several hours a month will be enough to successfully participate in the program.

3. I have never been a Campus Influencer before, will you help me to succeed?

To help you be ready for this role we will organize necessary trainings and support you throughout the whole experience. During the trainings you will meet influencers from other universities and create a community to help each other out!